



Instituto de Estadísticas
de Puerto Rico
Estado Libre Asociado de Puerto Rico

2018 Residential Technology Assessment Results

Survey Overview and Summary of Results

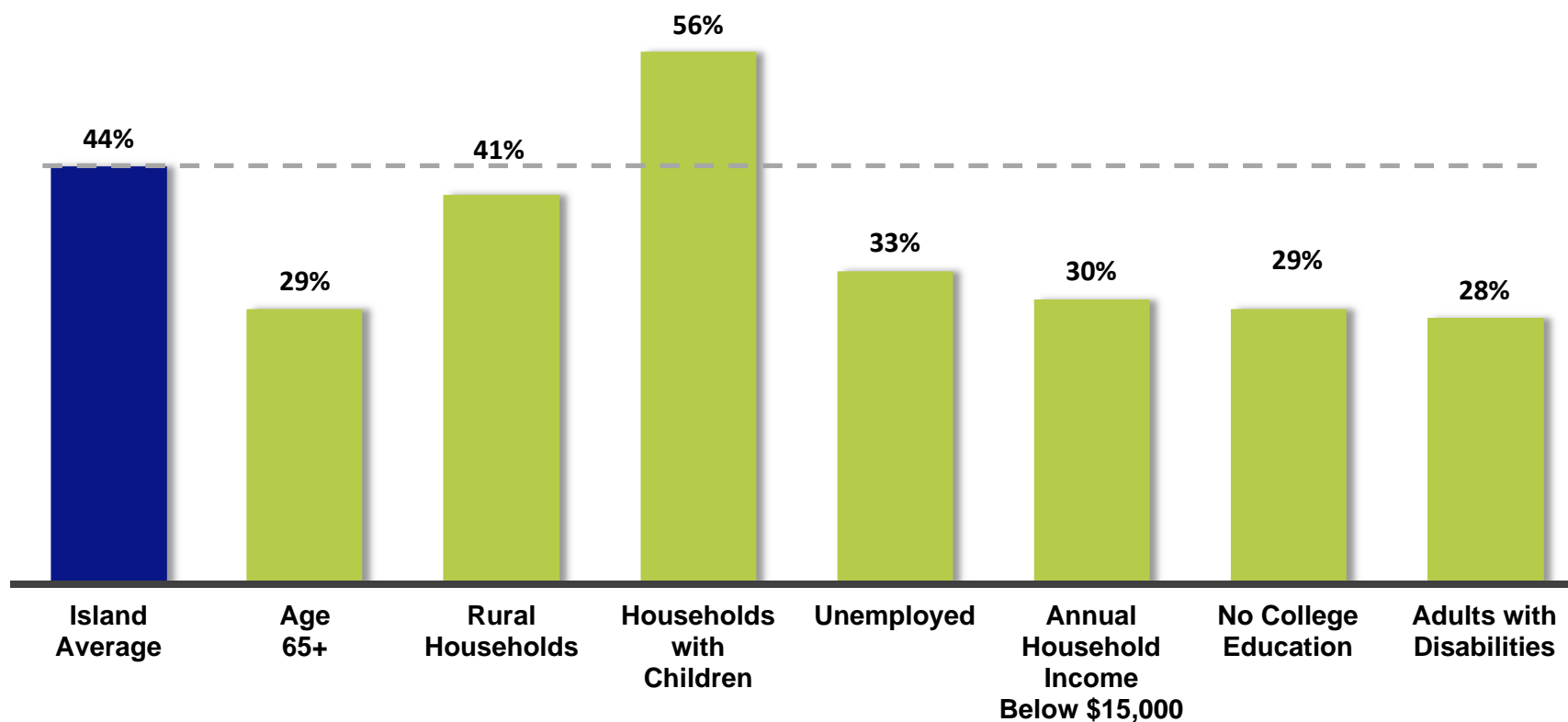
Survey Overview:

- Connect Puerto Rico conducted a phone survey of 1,205 Puerto Rico adult heads of households between March 7, 2018, and May 13, 2018 on behalf of the Puerto Rico Institute of Statistics. This sample provides a weighted margin of error of $\pm 3.26\%$ at the 95% confidence level for the total sample group. Estudios Tecnicos, Inc., conducted the data collection for this survey via Random Digit Dial (RDD) telephone sampling.
- This survey was designed to measure technology adoption and the awareness of available broadband service among adult heads of households in Puerto Rico, and measure trends for these metrics.
- One half of the respondents were contacted on a landline, while the other half was contacted on a cellular phone.
- Quotas were established based on respondent age and municipality of residence; in addition, multiple attempts were made to reach a respondent at each telephone number to help ensure a representative sample of the population was reached.

2018 Key Technology Trends:

Adults who subscribe to home broadband service:	44% (down from 55% in 2016)
Adults who own a computer:	61% (comparable to 60% in 2016)
Adults who use mobile internet service via smart phone or mobile device:	72% (up from 67% in 2016)

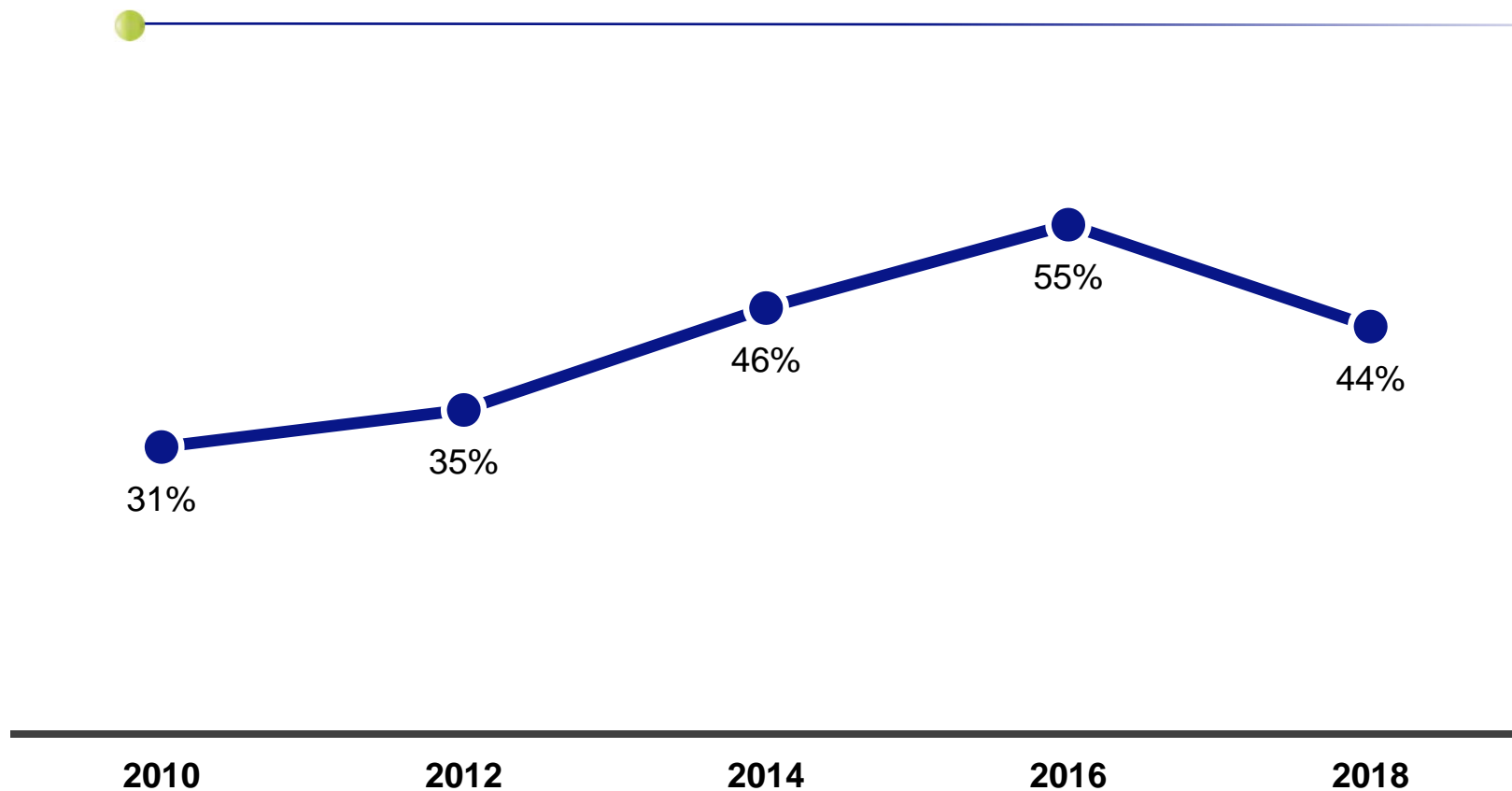
Home Broadband Adoption by Demographic



Q: Which of the following describes the type of Internet service you have at home?
(n=1,205 Puerto Rico adults)

Source: 2018 Connect Puerto Rico
Residential Technology Assessment

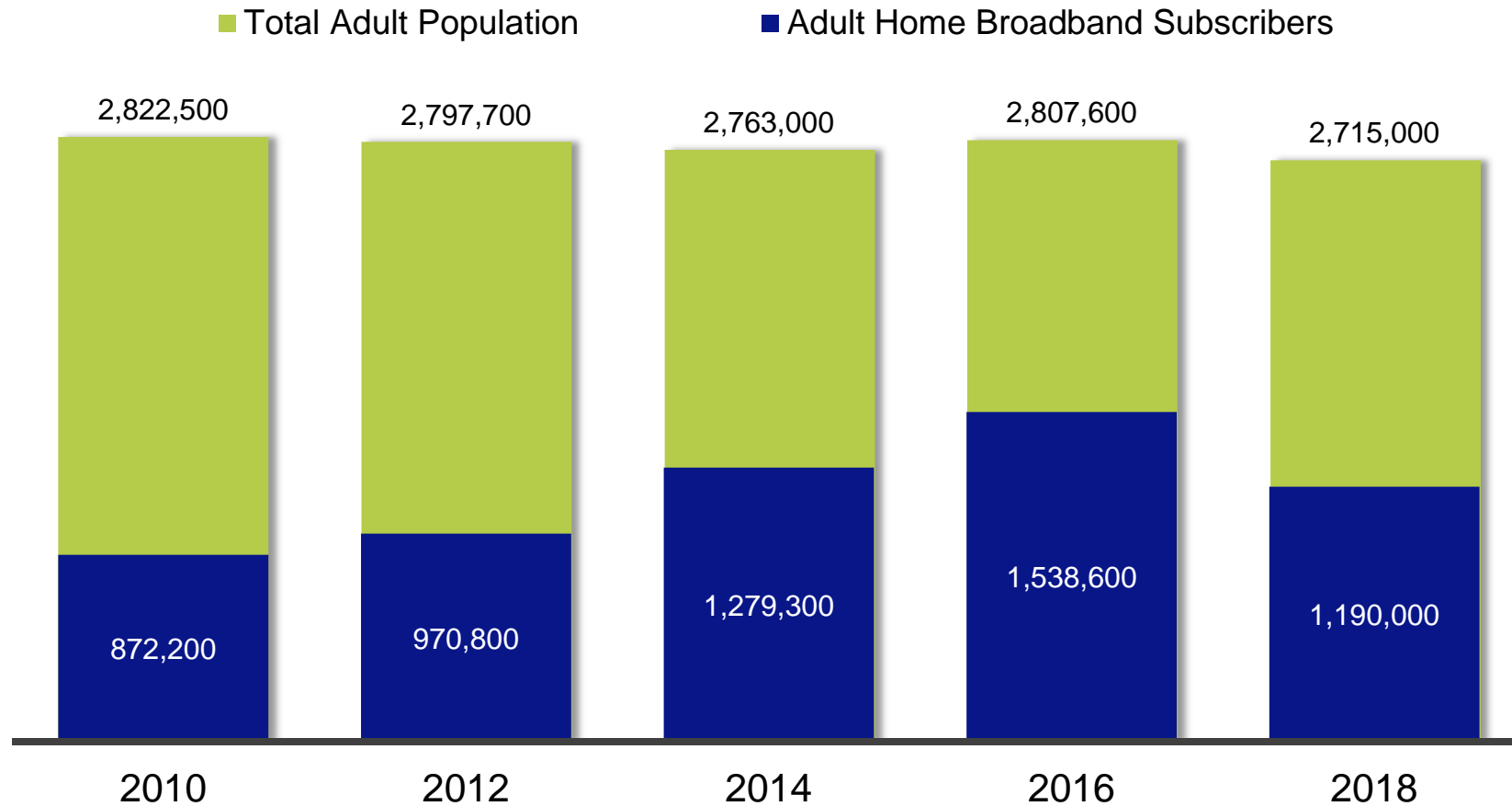
Trends in Home Broadband Adoption



Source: 2010, 2012, 2014, 2016, and 2018 Connect Puerto Rico
Residential Technology Assessments

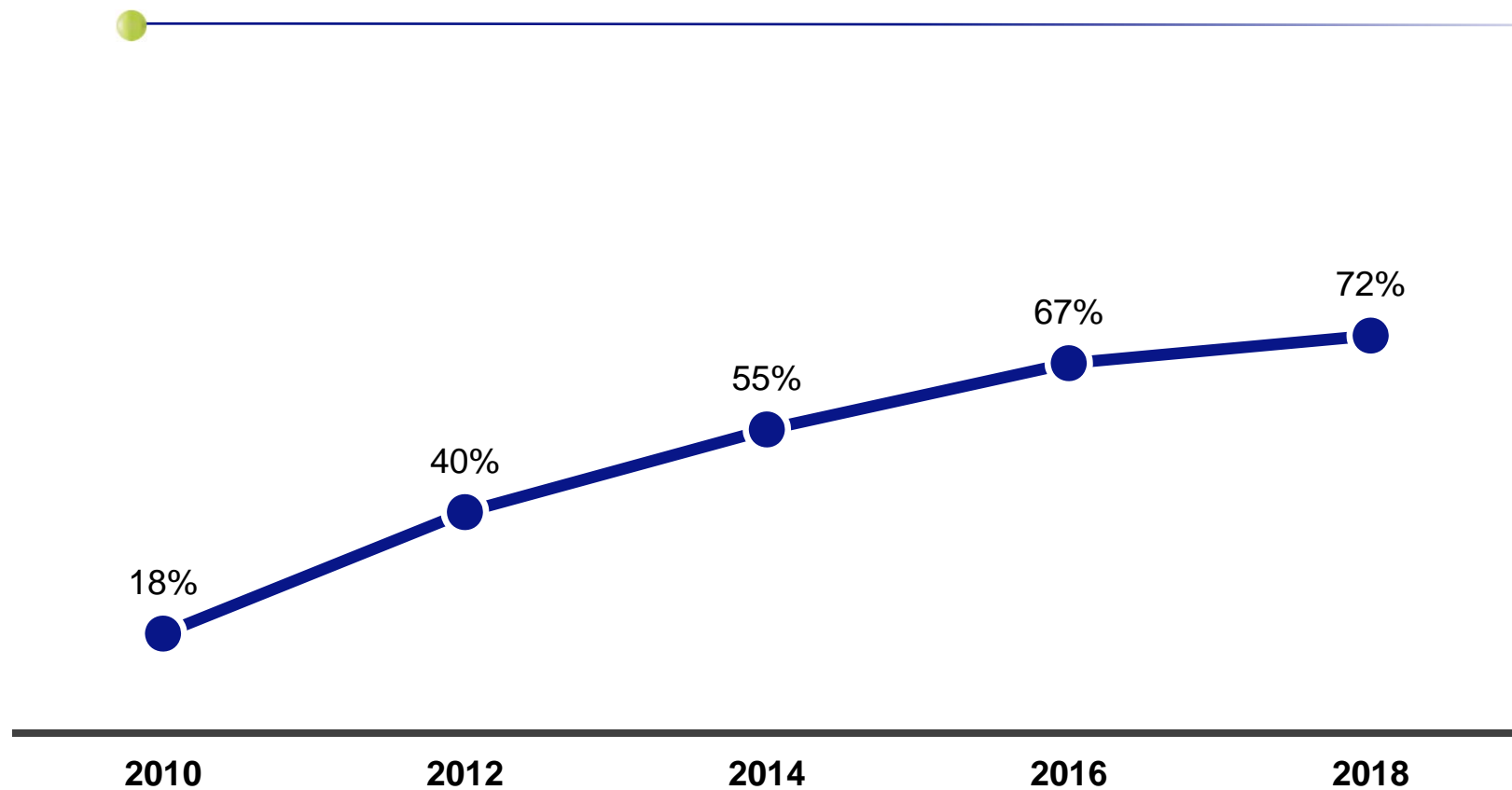


Adult Population Trends and Home Broadband Adoption



Source: 2010, 2012, 2014, 2016, and 2018 Connect Puerto Rico
Residential Technology Assessments

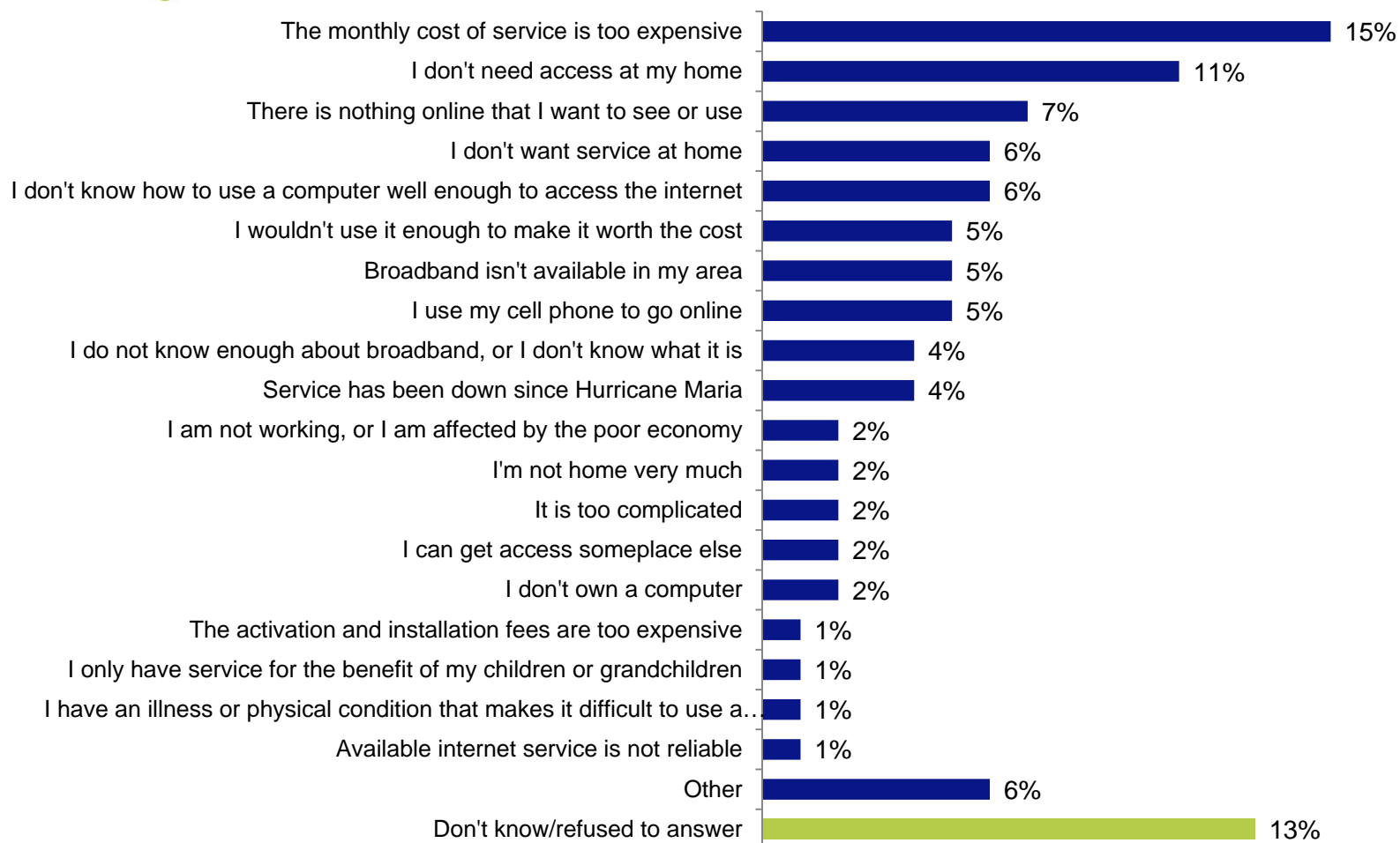
Trends in Mobile Broadband Use



Source: 2010, 2012, 2014, 2016, and 2018 Connect Puerto Rico
Residential Technology Assessments



Barriers to Home Broadband Adoption



Source: 2018 Connect Puerto Rico
Residential Technology Assessment